# Curriculum Vitae

Edwin Witjens Rotterdam, The Netherlands edwin@do-done.nl



## PROFILE

Technology, focused on the potential impact it has on our daily life by making it better, faster, easier or cheaper, fascinates me. That is why I am driven to develop, innovate and apply (information) technology to create real value for real customers. My strength lies in making complex things simple so they can be tackled and then organizing methodical execution of tasks. I am creative in solving issues, keeping in mind all stakes and stakeholders, but focusing on the required result.

EXPERIENCE

Interim assignments Program and Project manager, manager innovation - Do Done

#### 01/2023 – 10/2023 Odido Netherlands (T-Mobile), B2B Products and Innovations

As lead in the Alliance Partner squad, I optimized processes and the approach in order to prepare for significant growth. Together with the team I implemented the new Partner oriented strategy, updated the product portfolio and launched new products and services. The major challenge was to design and implement a new way-of-working including the way the products and services are quoted, sold, delivered, supported and invoiced. This was a commercial and operational change operation. I also did a vendor selection (RFP) and executed a proof-of-concept for a new product catalog/e-commerce platform. And designed and had develop a new Installed Base application. All Partner products and services were integrated in the Odido network and OT stack.

### 06/2022 – 01/2023 T-Mobile Netherlands, B2B Products and Innovations

I was Product manager in the for Unified Communications services of T-Mobile. I launched new products, and prepared a customer migration to a new UC environment. And, as a project manager led a project to determine the architecture of a new service, selected a vendor and developed the project approach.

# 04/2021 - 04/2022 **ADM BV, MADJV**

Project management for two parallel international projects (USA, India, France, The Netherlands):

- Over 30 "home grown" applications in a recent French acquisition, were to be integrated in the standard ADM datacenter and network. The technologies used were new to ADM so new standards and architecture were created. Security was key in all activities. New Security policies were developed to accommodate the new technologies. Many of the applications were OT associated and some pure IT.
- Decommissioning of a segmented VLAN (DMZ) containing servers and user applications from a recent acquisition. The servers and applications were to be integrated into the ADM network (migrated) and comply to all ADM (security) and architecture policies.
- 03/2021 09/2021 **NRF B.V** Consultancy and support for a RFP an

Consultancy and support for a RFP and Vendor Selection to migrate from an On Premise datacenter to a hosted Private Cloud environment.

### 01/2020 – 02/2021 T-Mobile Netherlands B.V., B2B Development Innovations

Project and product management for three parallel assignments:
Change management – Design and implement a new organizational/operational model (Product house) in which T-Mobile and a innovation partner jointly develop and deliver customer

telecom services. Product management – Introduce a new Fixed-Mobile proposition based on MS Teams. Project management – Design and implement a integration between BSS/OSS of T-Mobile with a SaaS-platform of an innovation business partner. 09/2019 - 11/2019 Van Ede & Partners Exploration phase for the introduction of an Online Outplacement Service. 03/2019 - 09/2019 Inducoat BV Order2Cash project (streamline order process, invoicing and payments) Introduction of and migration to MS Office 365 with MS Exchange. Employment 2013 - 2019 KPN, Director innovation Transport Networks. As manager and program manager of multiple innovation programs, increased the capacity of the main transport networks tenfold and simplified the architecture while increasing the resilience. In parallel we transformed ourselves from traditional, waterfall oriented development project teams into smaller, agile working (using Agile and SCRUM) squads. And I led the rationalization of contractual relations with our main vendors of equipment and resources. 2009 - 2013KPN. Consumer market Mobile. Program manager/ Project manager Innovation. 2005 - 2009 KPN, International Network Services, Manager International Partnerships, 2003 - 2005 KPN. Process manager at KPN Business Market, Customer Care. 2001 - 2003KPN. Process consultant at KPN Business Market, Business Line Epacity. 1997 – 2001 Broekhuis Training, manager Business Unit Broekhuis Solutions. 1993 - 1997Broekhuis Training, Trainer/instructor. **EDUCATION & TRAINING** 

#### 1986 - 1992/2000 Master in Business Administration (MSc / drs.), Erasmus University Rotterdam, **Business Informatics** 1980 - 1986 VWO, "KSG de Breul" in Zeist, The Netherlands 2020 Leading SAFe 5.0, Major MIlestones 2020 Introduction Design Thinking & Design Doing, BMI Masterclasses Blockchain & Fintech, Nyenrode Business University 2018 2018 Big Data, Strategy and Analytics, ISES Computrain 2017 Leadership effectiveness, Schouten & Nelissen 2017 Network Virtualization and SDN, HP Consulting Programming in Python, AT-Computing 2016 2016 Agile Leadership, Xebia KPN Leadership Essentials, Nyenrode Business University, Executive Education 2015 2009 PRINCE II foundations, Getronics 2007 Effective Leadership, Schoonderwoerd & partners OTHER Skills Agile, scrum, kanban; ITIL, PRINCE II, Kaizen, coaching, change management, program management, project management, vendor/partner contracting, negotiation, process development, programming/coding (several languages/systems), web development (PHP), Cloud infrastructures, business case Languages Dutch: Native English: Excellent Hobby's Classic cars Programming, Information technology (Arduino), 3D-printing Entrepreneurship, co-founder of the star-up Runperfect (www.runperfect.ai)